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**FOR IMMEDIATE RELEASE**

**OVER 5,000 PHOTOGRAPHY ENTHUSIASTS TO GATHER IN SAN DIEGO THIS WEEKEND FOR EDUCATIONAL PHOTO AND VIDEO SHOW**

*The 7<sup>th</sup> Annual Photo Video West Returns to the Del Mar Fairgrounds April 27-28, 2013*

San Diego, CA (April 24, 2013) – [Photo Video West](#), the largest educational [photo and video show](#) on the West Coast, returns to San Diego this weekend, April 27-28, 2013. The two-day action-packed event takes place at the Del Mar Fairgrounds in O'Brien Hall and serves as a forum for photographers of all levels to learn, share, network, and expand their photographic abilities, said Ken Lost, co-producer of Photo Video West.

“We look forward to offering photography and video enthusiasts with an experience that they can’t get anywhere else in Southern California,” added Loyst. “This year’s event offers all attendees an opportunity to gain valuable education from seminars, find the best deals in photography and video gear, win raffle and door prizes, meet today’s world famous photo and video pros, and so much more. This is an event not to be missed by those who share the joy of being behind the lens.”

Bringing the industry’s best thought leaders, products and brands together for one weekend-long experience, Photo Video West is an event catering to photography enthusiasts of all levels, from the amateur photographer to the professional. Part educational, part expo, attendees of Photo Video West have the opportunity to gain valuable education from the industry’s top professionals, while exploring today’s best brands, watching live interactive demos, and taking advantage of deals on cameras, gear and equipment on the showroom floor. Additionally, the show offers portfolio review sessions, allowing photo enthusiasts an opportunity to have their work reviewed by art and photography experts on the spot. To schedule an appointment for portfolio reviews, visit [www.photovideowest.com](http://www.photovideowest.com).

Photo Video West’s educational series of seminars brings together world famous, award-winning photographers from across the nation to give talks and step-by-step instruction on a variety of topics in photography and filmmaking, from editing and lighting to panoramas and mobile imaging. Featured speakers include Olympics photographer and Kodak Gallery Elite Award recipient, Tim Mathieson; international award-winning master photographer, Scott Robert Lim of Sony;

(more)

renowned portrait, lifestyle and fine art photographer of "The Grammy Project" fame, Jim McHugh; art director on ad campaigns for Guess, Corona and AMA Racing, Hernan Rodriguez; award-winning Photoshop Hall of Fame inductee, Jack Davis, and many others. For a complete schedule of seminars, visit [www.photovideowest.com](http://www.photovideowest.com).

Photo Video West takes place from 10:00 am – 5:00 pm on Saturday, April 27 and 10:00 am – 4:00 pm on Sunday, April 28. Advance tickets for a one-day pass are \$12 per person. For those who want to attend both days, weekend passes are available for \$20 per person. Additionally, the show offers free admissions to all high school students with a valid high school I.D. and children 14 and under. A portion of all ticket sales will benefit the Museum of Photography Arts (MOPA) in San Diego. Tickets are available for purchase online at [www.photovideowest.com](http://www.photovideowest.com).

For more information about Photo Video West, visit the event website at [www.photovideowest.com](http://www.photovideowest.com).

### **PHOTO VIDEO WEST**

Photo Video West is recognized as the “go-to” event for photography enthusiasts on the West coast. Held April 27-28, 2013, the weekend-long conference and expo offers valuable education, shared interests with fellow attendees, and the best deals for buying and selling photography equipment. Whether an amateur interested in improving family portraits or an advanced professional interested in meeting top experts in the field, Photo Video West is not to be missed by those who share in the joy of being behind the lens. Visit [www.photovideowest.com](http://www.photovideowest.com) or call 619-312-1212 for more information.

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