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FOR IMMEDIATE RELEASE

**PHOTO VIDEO WEST PARTNERS WITH WERNER PUBLISHING CORPORATION
FOR UPCOMING PHOTO VIDEO WEST AND WORLD CUP OF PHOTOGRAPHY
COMPETITION**

San Diego, CA (January 9, 2013) – Photo Video West, an educational conference and expo for photography professionals and amateurs on the West coast held April 27-28, 2013 at the Del Mar Fairgrounds, is pleased to announce its partnership with Werner Publishing Corporation, the publishing arm behind photography magazines Digital Photo (Formerly PCPhoto), Outdoor Photographer, Digital Photo Pro, and HD Video Pro, said Ken Loyst, co-producer of Photo Video West.

“The relationship with Werner Publishing is a perfect fit,” added Loyst. “As one of the West coast’s leading photography events, Photo Video West is a gateway for Werner Publishing to tap into its core audience, while aligning itself with many of today’s top photography brands and products. Conversely, the launch of the World Cup of Photography Competition hosted by Werner Publishing brings entrants sophistication and ease with their online contest management system.”

Photo Video West serves as a forum for photographers to see the best brands, source for deals on photography equipment and gain valuable education from some of the best known names in the industry. The two-day conference and expo offers educational seminars and how-to instruction, photography equipment and accessories and portfolio review sessions that allow photo enthusiasts an opportunity to have their work reviewed by a trained professional on the spot. The exposition also touches on topics including videography, printing and framing and mobile imaging.

Werner Publishing is Presenting Sponsor of the World Cup of Photography photo contest, an online contest open to professional and amateur photographers with a grand prize of \$1,000 in the professional and amateur divisions. The contest opens on January 15, 2013 with an early entry deadline of March 1, 2013 and closing deadline of March 31, 2013. All images must be submitted electronically through the World Cup of Photography’s website. For details on the contest, visit www.photovideowest.com/photo-contest.html.

For more information on Photo Video West, visit www.photovideowest.com. For information about exhibiting, please contact Expo Management at 619-312-1212.

(more)

PHOTO VIDEO WEST

Photo Video West is recognized as the “go-to” event for photography enthusiasts on the West coast. Held April 27-28, 2013, the weekend-long conference and expo offers valuable education, shared interests with fellow attendees, and the best deals for buying and selling photography equipment. Whether an amateur interested in improving family portraits or an advanced professional interested in meeting top experts in the field, Photo Video West is not to be missed by those who share in the joy of being behind the lens. Visit www.photovideowest.com or call 619-312-1212 for more information.

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